

VibeTM

DIRECT

OPPORTUNITY

Business Presentation

March 2019
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A toy train engine, white with yellow accents and the word 'DYNA' on its side, is positioned on a detailed map of a region. The map shows various towns and roads, with a red line indicating a path. The background is a soft-focus landscape.

Vibe

Your Company

Your Services

Your Goals

Your Commissions

Your Opportunity

Who is Vibe Direct?



- Viral marketing group founded in 2018
- Every employee has significant industry experience
- Technology platform for massive growth
- Focused on the success of our field



What is Vibe Direct?



- Provides everyday services for you to share with your friends and family and earn commissions
- Opportunity to create income from the success of your team
- Market disruptor in the rideshare industry



Vibe Mobile



Unlimited Data

- Chose your plan powered by AT&T or T-Mobile
- No contracts
- Keep your number
- Easy activation
- Use your own phone or buy one from Vibe

\$39.95/Mo.

Plus Standard Fees

*Other lower tier plans available, including Sprint



Vibe Deals



Over 350,000 Discounts

- Automotive
- Dining & Food
- Entertainment
- Recreation
- Golf
- Health & Beauty
- Home & Garden
- Movies
- Services
- Shopping

Over 500,000 Travel Deals Worldwide

- Includes hotels and car rentals

\$14.95/Mo.

Plus Standard Fees



Vibe Live



Audio/Video Conferencing

- Collaboration tool for up to 1,000 participants
- Screen sharing by video conferencing
- Record to play back
- 1GB storage
- International dial-in numbers

\$12.95/Mo.

Plus Standard Fees



Vibe TV



Stream Your TV

- Family Plan is standard with over 73 channels
- 50 hours of cloud DVR recording
- 7-day all channel recording
- Upgrade to the Family Premium Plan to include 4 HBO, 2 Cinemax, and 2 Showtime channels

Family Plan

\$39.95/Mo.

Plus Standard Fees

Family Premium Plan

\$69.95/Mo.

Plus Standard Fees



Vibe WiFi



ViFi Mobile Hotspot

- Create a mobile WiFi connection anywhere you go nationwide with the ViFi mobile hotspot
- Connect up to 10 devices simultaneously
- Pocket sized and portable at just 2.3 ounces
- ViFi comes loaded with 2 GB
- Data refills available in 1GB - \$15, 2GB - \$25, 3GB - \$30, 5GB - \$45 or 10GB - \$85 increments

Introductory \$99.95

Plus Standard Fees



Vibe Ride

RIDER APPLICATION

DRIVER APPLICATION

The image illustrates the Vibe Ride application interface for both riders and drivers. On the left, the Rider Application shows a map with a starting point at 8221 Mura Dr, Plano, TX 75025, USA, and a drop-off point at Hmart Carrollton, Old Denton Road. The app displays three ride options: Ride (8 minutes), Ride Plus (10 minutes), and Ride Luxury (15 minutes). On the right, the Driver Application shows a registration form with fields for First Name, Last Name, Referral Rep. ID, My Rep. ID, Email, Password, and Mobile number.



Vibe Ride



Rideshare with a Boost

- Vibe Direct will soon be offering the ultimate boost to ridesharing
- Drivers and riders will download a free app to begin delivering passengers
- Reps will earn commissions on every single ride completed using their Rep ID
- Build a nationwide team of drivers and riders to create daily passive income



How To Build Your Vibe Direct Business

We Only Do 2 Things!

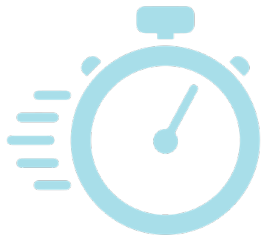
Gather Customers



Invite Friends



Vibe Direct's 5 Distinct Commissions



Quick Start

Incentive Commission



Coding

Leadership Bonus



Ride Rewards

Weekly Commissions



Royalty

Monthly Residual



Bounty

Incentive Income



Quick Start



Quick Start is an incentive to jump in and take action to get your business started.

- Earned the first time a new Rep gets 3 Personally Created Points (PCPs) in 21 days
- Paid every Tuesday to the new Rep and their Sponsor



Quick Start



Action

- Acquire 3 PCPs* on your personal level within 21 days to Quick Start

*Personally Created Point (PCP) values are created for each service that is sold to or used by a customer



Quick Start

| LEVEL | REPS | QUICK START | SUBTOTAL |
|-----------------|------------|----------------|-----------------|
| Personal | You | \$25.00 | \$25.00 |
| 1 | 3 | \$25.00 | \$75.00 |
| | | | TOTAL |
| | | | \$100.00 |



Coding



As you grow your business, you will advance in Coding levels. There are 4 levels of promotion that enhance your passive income.

- Coding begins once promoted to Power Player
- Every Quick Start qualification generates Coding
- Encourages leaders to build teams
- Paid every Friday on multiple Coding levels
- Paid to unlimited levels until a Rep in your Code advances to that particular Code



Coding - Promote to Power Player



Action

- Acquire 5 active PCPs on your personal level
- Recruit 3 Reps who Quick Start

 = PCP

 = INDEPENDENT REP



Coding - Levels & Bonuses

|  POWER PLAYER |  TEAM PLAYER |  SENIOR PARTNER |  NATIONAL PARTNER |  LEGEND |
|--|---|--|--|---|
| \$40 | \$70 | \$90 | \$100 | TBD |
| \$40 | \$70 | \$90 | \$100 | TBD |
| \$40 | \$70 | \$90 | \$100 | TBD |
|  |  |  |  |  |

Paid To Unlimited Levels



Ride Rewards



- Earn commissions on every single Vibe Ride completed
- Refer driver and rider customers and have them insert your Rep ID in the free Vibe Ride app
- Build a team by sponsoring Rep drivers and Rep riders
- Ride Rewards are paid every Friday



Ride Rewards

| | REPS | 4 WEEKLY NETWORK RIDES/DRIVES | ROYALTY POOL \$1.00 (EST.) | WEEKLY RIDE REWARDS |
|----------|-------|-------------------------------|----------------------------|---------------------|
| PERSONAL | YOU | 4 | 20% | \$0.20 |
| LEVEL 1 | 3 | 12 | 10% | \$0.10 |
| LEVEL 2 | 9 | 36 | 10% | \$0.10 |
| LEVEL 3 | 27 | 108 | 10% | \$0.10 |
| LEVEL 4 | 81 | 324 | 10% | \$0.10 |
| LEVEL 5 | 243 | 972 | 10% | \$0.10 |
| LEVEL 6 | 729 | 2,916 | 10% | \$0.10 |
| LEVEL 7 | 2,187 | 8,784 | 20% | \$0.20 |

POTENTIAL OF

WEEKLY \$2,187.20
 MONTHLY TOTAL \$8,748.80

Ride Rewards

| | REPS | 8 WEEKLY NETWORK RIDES/DRIVES | ROYALTY POOL \$1.00 (EST.) | WEEKLY RIDE REWARDS |
|----------|-------|-------------------------------|----------------------------|---------------------|
| PERSONAL | YOU | 8 | 20% | \$0.20 |
| LEVEL 1 | 3 | 24 | 10% | \$0.10 |
| LEVEL 2 | 9 | 72 | 10% | \$0.10 |
| LEVEL 3 | 27 | 216 | 10% | \$0.10 |
| LEVEL 4 | 81 | 648 | 10% | \$0.10 |
| LEVEL 5 | 243 | 1,944 | 10% | \$0.10 |
| LEVEL 6 | 729 | 5,832 | 10% | \$0.10 |
| LEVEL 7 | 2,187 | 17,496 | 20% | \$0.20 |

POTENTIAL OF

WEEKLY \$4,374.40
 MONTHLY TOTAL \$17,497.60



Royalty



- Every Rep gathers a few customers
- Each active PCP generated, from both personal customers and your teams customers, creates a monthly royalty
- It pays down 7 additional levels
- Royalties are paid on the 5th of every month



Royalty

| | REPS | CUSTOMERS | ROYALTIES | SUBTOTAL |
|----------|-------|-----------|-----------|------------|
| PERSONAL | YOU | 3 | \$1.00 | \$3.00 |
| LEVEL 1 | 3 | 9 | \$0.50 | \$4.50 |
| LEVEL 2 | 9 | 27 | \$0.50 | \$13.50 |
| LEVEL 3 | 27 | 81 | \$0.50 | \$40.50 |
| LEVEL 4 | 81 | 243 | \$0.50 | \$121.50 |
| LEVEL 5 | 243 | 729 | \$0.50 | \$364.50 |
| LEVEL 6 | 729 | 2,187 | \$0.50 | \$1,093.50 |
| LEVEL 7 | 2,187 | 6,561 | \$1.00 | \$6,561.00 |

MONTHLY POTENTIAL OF

TOTAL
\$8,202

Royalty

| | REPS | CUSTOMERS | ROYALTIES | SUBTOTAL |
|----------|-------|-----------|-----------|-------------|
| PERSONAL | YOU | 5 | \$1.00 | \$5.00 |
| LEVEL 1 | 3 | 15 | \$0.50 | \$7.50 |
| LEVEL 2 | 9 | 45 | \$0.50 | \$22.50 |
| LEVEL 3 | 27 | 135 | \$0.50 | \$67.50 |
| LEVEL 4 | 81 | 405 | \$0.50 | \$202.50 |
| LEVEL 5 | 243 | 1,215 | \$0.50 | \$607.50 |
| LEVEL 6 | 729 | 3,645 | \$0.50 | \$1,822.50 |
| LEVEL 7 | 2,187 | 10,935 | \$1.00 | \$10,935.00 |

MONTHLY POTENTIAL OF

TOTAL
\$13,670

PCP Eligibility Requirements

| | QUICK START | RIDE REWARDS & ROYALTIES |
|----------|-------------|--------------------------|
| PERSONAL | 3 | 3 |
| LEVEL 1 | 3 | 3 |
| LEVEL 2 | - | 4 |
| LEVEL 3 | - | 4 |
| LEVEL 4 | - | 5 |
| LEVEL 5 | - | 5 |
| LEVEL 6 | - | 8 |
| LEVEL 7 | - | 10 |

| | CODING |
|------------------|--------|
| POWER PLAYER | 5 |
| TEAM PLAYER | 10 |
| SENIOR PARTNER | 15 |
| NATIONAL PARTNER | 20 |
| LEGEND | TBD |



Bounty



- Bounty incentives are weekly cash bonuses earned for specific actions
- The specific actions you need to qualify and be eligible for a Bounty incentive are detailed in the compensation plan
- In addition, corporate occasionally will announce Bounty incentive promotions defined with start and end dates
- Bounties are paid on every Friday if applicable



Bounty

As shown in the compensation plan.

| LEVEL | *VIFI BOUNTY | **VIBE TV PREMIUM PLAN BOUNTY | PCP FOR ELIGIBILITY |
|-----------------|----------------|-------------------------------|---------------------|
| Personal | \$20.00 | \$15.00 | 3 |
| 1 | \$3.00 | \$3.00 | 3 |
| 2 | \$2.00 | \$2.00 | 4 |

- *ViFi Bounty is qualified by the one-time sale and data activation of the hotspot device
- **Vibe TV Premium Plan Bounty is qualified by the one-time initial customer activation



Join Vibe Direct!

- Sign up with a \$199 investment and optional \$4/month replicated website
- Become your own first customer
- Take control of your future



THANK YOU!

**GET READY TO
RIDE THE VIBE!**